



POOLER
CHAMBER OF COMMERCE
AND VISITORS BUREAU, INC.

Sponsorship Opportunities 2020 Pooler Chamber of Commerce





The Pooler Chamber of Commerce has been presenting new opportunities for their members, as well as the residents of Pooler since its inception over 10 years ago, providing the platform of growth necessary for the area to truly flourish. From its humble beginnings as a little railroad town, Pooler has now become a destination city and home to those that want the small town feel, southern charm and the convenience of urban amenities. With countless events planned and community driven projects in the works, the future seems brighter than ever. The Pooler Chamber of Commerce continues to support both the residential and business communities. Additional events throughout the year will increase the networking potential for all members and also provide community involvement. Annual events such as our Hearts for Heroes Gala, St. Patrick's Celebration shuttle service, Taste of Pooler, Sip and Savor/Casino Night, our Business After Hours, and Lunch and Learns continue to put the focus on Pooler, our members and the chamber.



Sponsorship Opportunities

Hearts for Heroes Red Tie Gala

Saturday, April 4, 2020 from 6 - 11 pm

National Museum of the Mighty Eighth Air Force

A black-tie affair with catered dinner and dancing, a silent auction, live auction with proceeds going to a selected organization from the area. Our past recipients have been Wounded Warriors, American Red Cross, Lindsey's Place, CASA, and the 200 Club of the Coastal Empire.

Projected Attendance: 250 - 275

Audience: Residents & Business Professionals

SPONSORSHIP LEVELS:

\$10,000 Diamond (Limit One Sponsor)

- One Year Chamber Membership
- 1 table (10 tickets) with your name & logo on table
- 1 table (10 tickets) with your name & logo for guests of the beneficiary
- Two full page ads in Gala program
- Signature sponsor logo & name in TV commercials, newspaper, and radio ads
- Logo & name on chamber website for one year
- Opportunity to speak at gala
- Acknowledgement of sponsorship by emcee
- Your company name on permanent display on our Donor Recognition Wall

\$7,500 Platinum

- 1 table (10 tickets) with name & logo on table
- Logo on signage at Gala
- One full page ad in Gala program
- Logo & name in TV commercials, newspaper & radio ads
- Logo & name on chamber website for one year

\$5,000 Gold

- 6 tickets to the Gala
- Logo on signage at the Gala
- One quarter page ad in Gala program
- Logo displayed in TV commercials & print advertising
- Logo on chamber website for six months
- Name & logo on table

\$2,500 Silver

- 4 tickets to the Gala
- Logo inclusion on all print advertising
- One quarter page ad in Gala program
- Name & logo in gala program

\$1,000 Bronze

- 10 tickets to the Gala
- Name & logo displayed on the table
- Name listed in Gala program

St. Patrick's Day Celebration

March 17, 2020 - All Day Shuttles

Next to Molly McPherson's in Pooler

A comfortable ride to and from Savannah for the St. Patrick's celebration festivities. Provided by the Pooler Chamber of Commerce through Kelly Tours.

Projected Attendance: 5,000 - 6,000

Audience: Residents & Tourists

SPONSORSHIP LEVELS:

\$2,000 Platinum (Limit One Sponsor)

- 10 tickets for roundtrip shuttle ride
- Logo and name in TV commercials, newspapers, radio ads, and banners
- Logo and name on individual signage the day of event
- Logo and name on chamber website for one full year as event sponsor
- Your company name on permanent display on our Donor Recognition Wall

\$1,000 Gold

- 4 tickets for roundtrip shuttle ride
- Logo and name in TV commercials, newspapers, and radio ads and banners
- Logo and name on individual signage
- Logo and name on chamber website as sponsor

\$500 Silver

- Name on all print media advertising
- Name on banners for event
- Name on shared welcome signage at event

Patriot Day Presented by the Pooler Chamber

Saturday July, 2020

Location TDB

Details Coming Soon

Projected Attendance: Details Coming Soon

Audience: Residents & Tourists

SPONSORSHIP LEVELS:

\$2,000 Platinum (Limit One Sponsor)

- Logo and name in TV commercials, newspapers, radio ads, and banners
- Logo and name on individual signage the day of event
- Logo and name on chamber website for one full year as event sponsor
- Your company name on permanent display on our Donor Recognition Wall

\$1,000 Gold

- Logo and name in TV commercials, newspapers, and radio ads and banners
- Logo and name on individual signage
- Logo and name on chamber website as sponsor

\$500 Silver

- Name on all print media advertising
- Name on banners for event
- Name on shared welcome signage at event

The Economic Outlook

Thursday, August 2020 from 11:30am to 1:30pm
Savannah Quarters

This luncheon presentation brings an expert presenter to explain what is expected with the economy and our community. This is always a sold-out event.

Projected Attendance: 150

Audience: Business Professionals, Individuals/
Businesses Looking to Come to the Pooler Area

SPONSORSHIP LEVELS:

\$2,000 Platinum (Limit One Sponsor)

- 10 tickets to event
- Draped table at event to display your business information
- Name and logo on all advertising
- Logo on chamber website for one year
- Table signage with logo for event
- Your company name on permanent display on our Donor Recognition Wall

\$1,000 Gold

- 4 tickets to event
- Logo and name on all advertising
- Logo and name on welcome signage
- Logo on chamber website for 6 months

\$500 Silver

- 2 tickets to event
- Name on shared welcome signage

Food Truck Fest & Marketplace Festival

Date TBD 2020
Location TBD

A festival to bring in the crowds to dine & shop with over 30 food trucks and 40 craft vendors. Rides and games for everyone, musical entertainment, and more.

Projected Attendance: 8,000 to 10,000

Audience: Tourists & Residents

SPONSORSHIP LEVELS:

\$3,000 Platinum (Limit One Sponsor)

- 50 ride tickets
- One (1) 6' table and 2 chairs to display your business information
- Logo and name in TV commercials, newspapers, radio ads and banners
- Logo and name on chamber website for one year as event sponsor
- Logo and name on signage at entrance
- Your company name on permanent display on our Donor Recognition Wall

\$2,000 Gold

- 40 ride tickets
- Logo and name in radio ads, newspapers and banners
- Logo and name on chamber website for 6 months as event sponsor
- Logo and name signage at ride entrance

\$1,000 Silver

- 25 ride tickets
- Name on all print media advertising and banners
- Logo and name on website for 3 months as event sponsor

\$500 Bronze

- Name on signage by each truck or ride sponsored by you
- Name on shared welcome signage

Breakfast with Santa

Saturday, December 2020

Texas Roadhouse - Pooler

A fun time for families to gather for a pancake breakfast, and visit with Mr. and Mrs. Claus, games and more, as well as a coloring contest for children.

Projected Attendance: 400

Audience: Families in Pooler and Surrounding Areas

SPONSORSHIP LEVELS:

\$2,000 Platinum (Limit One Sponsor)

- 10 tickets to event
- Logo and name in TV Commercials, newspaper, radio ads, banners and signage
- Logo and name on Chamber website for one full year
- Table and chair at entryway to display your business information
- Your company name on permanent display on our Donor Recognition Wall

\$1,000 Gold

- 4 tickets to event
- Logo and name in TV commercials, newspaper, radio ads, banners, and shared signage
- Logo and name on website for 6 months

\$500 Silver

- Name on all print media advertising
- Name on shared welcome signage

Annual Dinner & Awards Banquet

December 2020

Location TBD

An evening to recognize our First Responders, Ambassador of the Year and to elect the upcoming Board of Directors for the Pooler Chamber of Commerce.

Projected Attendance: 200

Audience: Members of the Pooler Chamber, First Responders, City & Government Officials

SPONSORSHIP LEVELS:

\$2,500 Platinum (Limit One Sponsor)

- 10 tickets to event
- Logo and name in TV Commercials, newspaper, radio ads, banners and signage
- Logo and name on Chamber website for one full year
- Your company name on permanent display on our Donor Recognition Wall

\$1,000 Gold

- 4 tickets to event
- Logo and name in TV commercials, newspaper, radio ads, banners, and shared signage
- Logo and name on website for 6 months

\$500 Silver

- Name on all print media advertising
- Name on shared welcome signage



Lunch & Learn Series

Dates/Locations TBD

Luncheons that serve as a time to educate fellow Chamber members and the community on a variety of topics while enjoying a catered lunch.

Projected Attendance: 60 - 100 per event

Audience: Business Professionals & Residents

SPONSORSHIP LEVELS:

\$2,000 Platinum (Limit One Sponsor)

- 4 tickets to each Lunch & Learn
- Logo and name in tv commercials, newspapers, and radio ads and banners
- Logo and name on individual signage the day of event
- Logo and name on Chamber website for one full year as platinum sponsor
- Your company name on permanent display on our Donor Recognition Wall

\$1,000 Gold

- 2 tickets to each Lunch & Learn
- Logo and name on TV commercials, newspaper, and radio ads
- Logo and name on shared signage
- Logo and name on Chamber website for 6 months

\$500 Silver

- Name on all print media advertising
- Name on shared welcome signage

Taste of Pooler

Date TBD 2020 from 5:30 to 8pm

National Museum of the Mighty Eighth Air Force

Sampling of food from over 20 Pooler food establishments. Attendees taste presentations from each participating food vendor and vote their favorites in a variety of categories.

Projected Attendance: 400 - 500

Audience: Tourists, Residents & Business Professionals

SPONSORSHIP LEVELS:

\$2,000 Platinum (Limit One Sponsor)

- 10 tickets to event
- Logo and name in TV commercials, newspapers, and radio ads and banners
- Logo and name on chamber website for one full year as event sponsor
- Logo and name on welcome signage at entrance
- Your company name on permanent display on our Donor Recognition Wall

\$1,000 Gold

- 4 tickets to event
- Logo and name in TV commercials, newspapers, and radio ads
- Logo and name on chamber website for 6 month as event sponsor
- Logo and name on welcome signage

\$500 Silver

- Name on all print media advertising
- Name on banners for event
- Name on shared welcome signage

Friend of the Chamber

2020

It is the support of local businesses that allows the Pooler Chamber to continue to grow our events for the community. Be a Friend of the Chamber by donating any amount \$500 or less toward any Pooler Chamber event

Please consider sponsoring one or more of these community events. Contact Whitney Balish at whitney@PoolerChamber.com or 912-748-0110 for more information.